

Introduction

SIMSREE is the only management college under the aegis of the Government of Maharashtra and has been running the journal as early as 1995. Over the years the various editions of SMR have been bejewelled with articles received from various Indian as well as foreign scholars. SMR strives to publish unique research in the field of changing business practices in the current environment.

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1. Aim & Scope:

Sydenham Management Review (SMR), published by SIMSREE, the only management college under the aegis of the Government of Maharashtra, has been in publication since the year 1995. SMR is a leading journal in the field of management and business practices. SMR is multidisciplinary in its scope, approach and regularly publishes content from Indian as well as foreign scholars. The journal maintains a balance of article contributions from academicians and industry practitioners. It focuses on highlighting business practices and scenarios on account of the uncertain and constantly changing business environment. SMR publishes content from across the six main sub-fields of management

1. Strategy, marketing, brand management, purchase behavior of consumers;
2. International Business & consumers buying pattern and strategies;
3. Business statistics, decision science & impact of business on environment;
4. Finance, strategic alliances, mergers and acquisitions, banking;
5. General Management, organizational behavior, relevant human resources practices business processes and CSR
6. IT, business impact and transformations through IT

2. Calls for Papers & Proposals:

The following issue for 2022 has been announced by the SMR Editorial Team. We invite your submissions and encourage authors to submit their papers for the same before 28th February 2022. Papers should broadly address the theme of the conference and issues related to changing business practices. Submissions for this issue will be managed through the SMR Editorial Team. Interested researchers and authors can email their papers to Dr. Rajesh Srivastava on rks_pmc@yahoo.com.

Past Calls:

SMR Issue 2021

SIMSREE has issued a new call for papers for a special issue on “Changing Business Practices in Current Environment,” with a submission deadline of 30th March, 2021. Papers are invited from the following research topics: Marketing & Strategy, International Business, Brand Management, Business statistics/Decision science, Finance, General Management and IT and business practices.

SMR Issue 2020

SIMSREE has issued a new call for papers for a special issue on “Changing Business Practices in Current Environment,” with a submission deadline of 30th November, 2019. Papers are invited from the following research topics: Marketing & Strategy, International Business, Brand Management, Business statistics/Decision science, Finance, General Management and IT and business practices.

3. Guidelines for writing of Abstracts:

Tips for writing an impactful abstract

The main objective of writing a good quality abstract is to provide a summary of the entire article and not just parts of it. It should be the case that when the abstract is read stand-alone it should be understood. SMR has provided a word limit of upto 400 words for its abstracts in accepted papers.

While writing an abstract, please keep the following in mind:

What is the need and what is the contribution of your research? What is the research problem your paper solves? What is the primary takeaway of your article? What is the importance and relevance of the research paper. What is the value add for a reader to read your article. Can your insights be applied to the current business practices and scenarios? Does your research address a “real world” takeaway from your article?

A good abstract has the following qualities:

1. Purpose or primary objectives
2. Relevant theories and hypotheses
3. Research design, methodology and data analysis
4. Key findings
5. Benefits of research

4. Submission Guidelines:

Sydenham Management Review (SMR), published since 1995 is a leading journal in the field of management and business practices.

When received, manuscripts shall be first evaluated in terms of quality and fitment with the Editorial Policy of SMR. Manuscripts will be evaluated in terms of contribution its contribution to the domain. Articles with up to 10,000 words will be considered for a review. The word count includes the entire paper: abstract, text, endnotes, references, tables, figures and appendices.

The abstract should be up to 400 words. It should have the same rigor and style as the entire article.

The research articles must be written in English. The editors even welcome manuscripts from authors whose first language is not English. Authors of poorly worded manuscripts are encouraged to engage with a professional editing assistance before submission to the journal. Poorly worded articles shall be rejected at the desk.

Below are the submission guidelines for the journal:

1. The manuscript should not be submitted to more than one journal for simultaneous consideration
2. The submitted work should be original and should not have been published elsewhere in any journal or language (partially or in full), unless the new work concerns an expansion of previous work.
3. A single study should not be split up into several parts to increase the quantity of submissions and submitted to various journals or to one journal over time
4. Results should be presented clearly, honestly, and without manipulation (including graphic manipulation). Authors should adhere to discipline-specific rules for acquiring, selecting and processing data.

5. The paper has not been previously rejected or withdrawn after review by SMR
6. The publication of the paper has been approved by all co-authors

Please read the SMR ethics policy before submitting your manuscript

SMR takes scholarly integrity very seriously. We expect that our authors do not engage in unethical practices. Unethical practices include but are not limited to (1) not acknowledging all sources of the ideas in their work (2) reproducing the work of others as their own, (3) reproducing their own work without proper citation and reference (4) resubmitting papers already rejected at the journal. Any variation from this approach may result in rejection, authors not being allowed to submit future papers. Further, the publisher and/or editors will not be held legally responsible should there be any claims for compensation. During the submission process it is important that you enter the names of anyone who has contributed to your manuscript. The first author of the manuscript may be indicated. The journal is an English language journal and all submissions must be intelligible in these languages is a prerequisite to consideration for publication. British or American English spelling and terminology may be used, but either one should be followed consistently throughout the article.

SMR follows a double-blind review process, wherein authors do not know the reviewers and vice versa. In line with respecting the process, authors are requested to not include any self-revealing information in the manuscript. It is necessary for every reference to be clearly mentioned. Authors are advised to check their manuscripts for possible breaches of copyright law such as permissions not sought for needed for quotations, artwork or tables to be taken from other publications. Further, authors are advised to avoid use of language in the texts that might be actionable, such as defamation or using sexist or biased language.

Submissions must be sent online via email to the SMR Editor, Dr. Rajesh Srivastava on rks_pmc@yahoo.com. For any questions or queries, you may contact on the above-mentioned email id. The editorial team thanks you for considering SMR as a scholarly associate for your best work in general management.

5. Presentation and Formatting Guidelines:

Abstract page

Your manuscript should start with an abstract that includes the title of the manuscript. The abstract could go up to a maximum of 400 words in length. Please ensure that the abstract does not mention the references and is understandable to readers outside the domain of specialization as well.

Body of the paper

The introduction should clearly highlight the objective and scope of the research paper along with the context and need for the research. The literature review should be direct and in line with the topic of study. The empirical section should provide appropriate citations, provide relevant data and highlight the statistical tools. Complete information about the statistical analyses, results and inferences should be incorporated within the paper itself. The conclusion should summarize key findings and state their importance to the field.

Style of presentation

Margins should be one inch (2.5cm) on all sides of the page with a double-space between lines including the abstract, appendices and references. The font should be 12-points Times Roman throughout the page. All pages to be numbered and the manuscript should be left-aligned.

SMR uses three levels of headings. Main headings highlight the major sections of the paper and are left aligned in bold font. Second-level headings should to be left aligned and italicised. Finally, the third-level headings to be left aligned, underlined and italicised; Do not use a fourth-level of headings. Citations to the literature should be included in the text. If a study has more than two authors, give

both names every time you cite it; for example, Mishra and Ashmos (2001). For three and above authors, give the surname of only the first author alphabetically and mention "et al." for the rest.

References

When citing a list of references in the text, put the list in alphabetical order. The references should be complete and must include all researchers whose work you have referred to.

Following is an example of the proper form of citation.

Mattila, A., & Wirtz, J. (2001). Congruency of scent and music as a driver of in-store evaluations and behavior. *Journal of Retailing*, 77 (2), 273-289.

6. Editorial Policy

Sydenham Management Review (SMR), published since 1995 is a leading journal in the field of management and business practices.

SMR seeks to publish research papers with cutting-edge and relevant insights research. Research papers should address real-world and current business scenarios and challenges. SMR looks forward to publish path-breaking research that highlight an independent thought process or a business scenario or solution. It encourages integration of disciplines to provide solutions and new insights. SMR looks to integrate the work of Indian as well as international authors. SMR believes in publishing research that provides different perspectives and creating an amalgamation of different viewpoints that arise out of culture amalgamation. SMR does not encourage research that merely criticizes the work of other authors without providing substantial evidence or new insights. SMR looks forward to publishing papers that are original, constructive and aligned with the latest business scenario and international trends.

SMR welcomes submissions in any of the six sub-domains of management studies:

(1) Strategy, marketing, brand management, purchase behavior of consumers; (2) International Business & consumers buying pattern and strategies; (3) Business statistics, decision science & impact of business on environment; (4) Finance, strategic alliances, mergers and acquisitions, banking; (5) General Management, organizational behavior, relevant human resources practices business processes and CSR and (6) IT, business impact and transformations through IT

The research papers need to make a substantial contribution to the above-mentioned domains. The main theme of a SMR journal is to highlight the changes in the business practices on account of changes in the business environment. Papers focusing on this theme are more applicable for SMR journal.

SMR is an interdisciplinary journal that invites submissions from scholars in management disciplines as stated above. Research papers are specially invited that combine theories and empirical research from across a variety of relevant management disciplines. It further values research with includes international perspectives too. SMR editors discourage superfluous citations to one's earlier research and also spurious citations. SMR encourages both quantitative as well as qualitative research methodologies, as long as the studies are methodologically rigorous. Further, conceptual and theory-based research papers, empirical based research as well as case studies are welcome.

7. Guidelines for Publication Ethics and Malpractice Policy

The primary goal of our policy is threefold: to provide advice to researchers and authors, to uphold the research integrity of our SMR journals, and to highlight the ethical responsibilities of SIMSREE and the editorial team. We encourage researchers and authors to understand and comply with the SMR ethics policy before submission of papers to the journal. This provision has been created to prevent any ethical misconduct, which has been globally recognised as a growing problem in the academic and scholarly domain. We understand that many incidents of plagiarism, copyright infringement or similar occur because of a lack of understanding, and therefore these guidelines are intended to avoid them to the best extent possible. The SMR policy of ethics is oriented towards prevention rather than persecution. If you have any questions, please contact the relevant editorial office at rks_pmc@yahoo.com.

General Guidelines

1. The manuscript should not be submitted to more than one journal for simultaneous consideration. A single study should not be split up into several parts to increase the quantity of submissions and submitted to various journals or to one journal over time.
2. Results should be presented clearly, honestly, and without manipulation (including graphic manipulation). Authors should adhere to discipline-specific rules for acquiring, selecting and processing data.
3. *Research Findings Fabrication:*
Fabrication or selective reporting of data is unethical. Such behavior will be considered as an intent to mislead research findings and is therefore considered as unethical. Similarly, the theft of data is also considered as unethical. The findings of research and raw data should be kept in record during the time of analysis and review by the journal
4. *Authorship:*
All those who have made a considerable amount of contribution to the research should be cited as authors. Other individuals who have moderate or less than moderate contributions can be acknowledged
5. *Competing interests:*
Reviewers and editors must highlight any conflicting or competing interests related to a given article that is under review to as to maintain the neutrality of the process
6. *Plagiarism:*
Reproducing texts and research from others research papers without properly acknowledging the source or producing many papers with almost the same content by the same authors (self-plagiarism) is not acceptable. Authors should acknowledge the contributions of others and cite publications wherever necessarily.
7. *Peer Review Process:*
SMR follows a double-blind reviewing procedure.

Below are the guidelines for the Authors

1. Ensure that the researched work submitted by the author is original and includes all references.

2. Provide complete and accurate contact details for the corresponding author with whom the journal will maintain any further communication.
3. Please disclose the source of all data and support taken from third party in the research paper. Anything that could compromise the originality should be either disclosed or not included in the research work.
4. Any third party support received or included in the research should be approved by the third party. Such permissions should be submitted to the journal once the manuscript is accepted, or requires small changes to be accepted.
5. Timely disclose any conflict of interest – for e.g., if the research were to benefit an organization.
6. Once the manuscript is approved the authors are expected to sign a copyright agreement which states that the author assigns copyright of his or her work to the publisher.
7. Please note that the submitted research papers will be scanned for plagiarism detection on software that the journal feels appropriate.
8. Fully correspond and comply with the editorial team for any requests on source data or other vital information.

Below are the guidelines for the Editors

1. Understand SMR's ethics policy, and implement it during all editorial processes.
2. Strive to protect the reputation of the SMR journal and approve research that is of the highest quality and relevance to the theme of the journal.
3. Carry a thorough, transparent and a confidential peer review once the article has been submitted to the journal.
4. If any queries are raised by the authors then respond to them with respect and in a timely manner. Provide advice and give reasonable explanation where needed.
5. Only accept papers based on the original merit, quality and relevance of their content.
6. Maintain good communication with both the publisher as well as the researchers.

Below are the guidelines for the Reviewers

1. Adhere to SMR's policy of confidentiality, transparency in the peer review process. This incorporates, but is not restricted to, maintaining the confidential identity of the authors.
2. Only review research work that is relevant to their own expertise and research domain.
3. Review the allocated research in a responsible, unbiased and a timely manner. Highlight any suspected ethical misconduct as part of the review.
4. During the review avoid strong and offensive language. Be clear, precise and decent in your appraisal.
5. Seek advice of the editor if needed.

Below are the guidelines of SMR journal's responsibilities:

1. Protect the reputation of the journal and publish work that is of the highest quality and relevance.
2. Monitor the implementation of the ethics policy. Continually emphasise on the need for prevention rather than an ethical misconduct.
3. When necessary, request proof of originality/accuracy from the corresponding author of any work submitted to any of our journals.

4. Use plagiarism detection software to ensure originality of work. Ask for proof of data or originality from the authors when needed.
5. Oversee the implementation of a transparent submission and review process
6. Investigate thoroughly any case of ethical misconduct that has been detected or highlighted by the editors.
7. When necessary, retract published articles that are unethical or doubtful in nature.

Expected outcome of the detection of an ethical misconduct:

If an ethical misconduct is suspected in work submitted to any of our journals, SMR shall work closely with the editor to ensure that a fair and transparent investigation of the matter is carried out. We recommend authors to ensure that they abide with the ethical policy before submission of any research work to the journal. Consequences for misconduct shall be determined on a case-by-case basis. In all cases, authors will be given an opportunity to provide an explanation for the misconduct. An editorial decision will be taken once the investigation is completed. In cases where the misconduct is more serious in nature, the consequences are also expected to be graver. SMR reserves the right to request for information to gain clarity in the misconduct or to prove the originality of the work. If ethical misconduct has been identified in already published papers and no satisfactory explanation is provided then the published papers can be retracted. SMR is committed to uphold the integrity and ethics of research and its published articles. For queries you may reach out to rks_pmc@yahoo.com

8. Guidelines for access and fees of the journal:

The journal has an open access and there are no fees to publish articles in this journal. The journal is managed by the research department of Sydenham Institute of Management Studies, Research and Entrepreneurship Education (SIMSREE). The journal can be accessed online on the official website: <https://simsree.org/Simsree/>. The journal does not accept advertisements or promote any kind of direct marketing. It is purely intending to promote genuine research in the field of Management Studies.

9. Publishing Schedule:

The periodicity of publication of the journal is once a year both offline and online.

10. Guidelines for Copyright and Permissions:

Authors grant the SMR journal a license to publish the article and identify itself as the original publisher. The author holds the responsibility for ensuring that the research paper submitted is subject to copyright and ownership rights, e.g., the figures, tables, photographs and data used in the research are approved and permissible to be reproduced. The author is required to obtain permission to reproduce items or data, and include these permissions in the final submission of the research paper. The Editor/editorial office must be kept informed of the permissions and copyrighted data. Authors are requested to include all necessary acknowledgments in the acknowledgments section at the end of the paper. Credit the source and copyright of photographs, data, figures etc. appropriately.

11. Guidelines for Contact

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