



Government of Maharashtra's  
SYDENHAM INSTITUTE OF MANAGEMENT STUDIES,  
RESEARCH AND ENTREPRENEURSHIP EDUCATION,  
(SIMSREE)  
B-ROAD, CHURCHGATE, MUMBAI – 400 020.  
Contact no: (022) 61510701 | Tele/Fax (022) 22821059  
www.simsree.org



Ref No: SIMSREE/MMM ADM/2022-23/PT3

Date: 11/07/2022

**Further Revised ADMISSION NOTIFICATION**  
**FOR ACADEMIC YEAR 2022-23**  
**APPLICATIONS ARE INVITED FOR ADMISSIONS TO FIRST YEAR,**  
**THREE YEARS PART-TIME EXECUTIVE PROGRAMME**  
**(MMM) <sup>(#)</sup> – Marketing Management – FYMMS(PART-TIME)**

**Please Note:** Only the applicants who are currently working in Mumbai/ Navi Mumbai/ Thane are eligible to apply for this programme.

**Revised SCHEDULE FOR MMM Batch (2022-25) <sup>(@)</sup>**

**Eligibility Criteria:** Candidate should be Graduate having two years of experience (non- clerical) from the date of declaration of graduation result date till 30<sup>th</sup> June, 2022.

**Steps to follow for admission process:**

**Step 1:** Fill the application form.

**Step 2:** Pay processing fees as per your category (General/Reserved)

Candidates satisfying the Educational Criteria and Experience should fill-up the ONLINE Application Form on Link <a href="http://lms.simsree.org/admission/lauth/login">http://lms.simsree.org/admission/lauth/login</a> & Pay processing fee Rs. 1150/- (Open Category) & Rs. 950/- (Reserved Category- Caste Certificate from the competent authority needed) Upload original documents: SSC,HSC/Diploma, Graduation Final Year Marksheet, Degree Certificate, Birth Certificate & Caste Certificate (for reserved category)	Monday, 11 <sup>th</sup> July, 2022  Till  Sunday, 31 <sup>st</sup> July, 2022 upto 11:55pm.
Document Verification <sup>(S)</sup> & Conduct of Personal Interview (PI)(Telephonically) Schedule will be displayed on <a href="http://www.simsree.org">www.simsree.org</a> later	
Declaration of (PI) Result & List of Shortlisted candidates eligible for Provisional Admissions to MMM <sup>#</sup> courses, on <a href="http://www.simsree.org">www.simsree.org</a>	Wednesday , 03 <sup>rd</sup> August, 2022at 6:00 pm
Online Payment of First Year Course fees to confirm Admissions Provisionally Online Payment of Rs. 51,000/- <sup>(##)</sup>	As soon as you receive confirmation Email. (All the further details will be mentioned in the Email)

Commencement of Course <sup>(@)</sup>	Monday, 25 <sup>th</sup> July, 2022
---------------------------------------	-------------------------------------

(@):- subject to change as per the State Government notification & its amendments from time to time, due to pandemic situation.

(##):- subject to change as per the Government norms and its amendments from time to time.

**Document Verification Notification <sup>(§)</sup> :**

The Candidates eligible for Personal Interview (PI) to the MMM course, their original documents will be scrutinized online, these candidates should bescan and uploaded their original documents, with clear visibility.

Any discrepancy found in case of eligibility criteria needs to be explained before PI.

1. S.S.C Marksheet & Certificates (both)
2. H.S.C/Diploma Marksheet & Certificates (both)
3. All Semesters Degree Marksheets & Degree / Passing Certificate
4. Proper 2 Years Experience Certificate after Graduation
5. Caste Certificate (if applicable)
6. Caste Validity
7. Non Creamy Layer Certificate(NT/VJ/DT/OBC/SBC)
8. PH Category Certificate (if applicable)
9. Covid-19 Vaccination Certificate (mandatory)

(#) :- Circular of Change in nomenclature: University of Mumbai UG/177-A of 2019-20 dated 10/12/2019

sd/-  
Director,SIMSREE

**All the Best!!**