



Ref No: SIMSREE/MMM-MFM ADM/2024-25/720

Date: 01/04/2024

ADMISSION NOTIFICATION
FOR ACADEMIC YEAR 2024-25

**APPLICATIONS ARE INVITED FOR ADMISSIONS TO FIRST YEAR,
THREE YEARS PART-TIME EXECUTIVE PROGRAMME**

(MMM)^(#) – Marketing Management – FYMMS (PART-TIME)

Please Note: Only the applicants who are currently working in Mumbai/ Navi Mumbai/ Thane are eligible to apply for this programme.

TENTATIVE SCHEDULE FOR MMM BATCH (2024-2027)

Eligibility Criteria: Candidate should be Graduate having two years of experience (non- clerical) from the date of declaration of graduation result date till 30th June, 2024.

Steps to follow for admission process:

Step 1: Fill the application form.

Step 2: Pay processing fees as per your category (General/Reserved)

Candidates satisfying the Educational Criteria and Experience should fill-up the ONLINE Application Form on Link http://lms.simsree.org/admission/lauth/login & Pay processing fee Rs. 1150/- (Open Category) & Rs. 950/- (Reserved Category- Caste Certificate from the competent authority needed) Upload original documents: SSC,HSC/Diploma, Graduation Final Year Marksheet, Degree Certificate, Birth Certificate & Caste Certificate (for reserved category)	Monday, 01 st April, 2024 Till Tuesday, 30 th April, 2024 (MMM)
Provisional Display of Shortlisted Candidate for further Process, on www.simsree.org	Will be notified later from Time to Time
Original Document Verification ^(S) Along with one set of all photocopies & Conduct of further Admission Process	
Declaration of (PI) Result & List of Shortlisted candidates eligible for Provisional Admissions to MMM [#] / MFM [#] courses, on www.simsree.org	
Payment of fees & Provisional Admission Confirmation (Provisional)	

Commencement of Course ^(@)	Monday, 01 th July, 2024
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(@):- subject to change as per the University of Mumbai guidelines / arrangement of terms.

(##):- subject to change as per the Government norms and its amendments from time to time.

Document Verification Notification ^(\$) :

The Candidates eligible for Personal Interview (PI) to the MFM and MMM course, their original documents will be scrutinized online, these candidates should be scan and uploaded their original documents, with clear visibility.

Any discrepancy found in case of eligibility criteria needs to be explained before PI.

1. S.S.C Marksheet & Certificates (both)
2. H.S.C/Diploma Marksheet & Certificates (both)
3. All Semesters Degree Marksheets & Degree / Passing Certificate
4. Proper 2 Years Experience Certificate after Graduation
5. Caste Certificate (if applicable)
6. Caste Validity
7. Non Creamy Layer Certificate (NT/VJ/DT/OBC/SBC)
8. PH Category Certificate (if applicable)

Due to unavoidable circumstances the above schedule may change

(#) :- Circular of Change in nomenclature: University of Mumbai UG/177-A of 2019-20 dated 10/12/2019

All the Best!!