

GOVERNMENT OF MAHARASHTRA'S  
**SYDENHAM**  
INSTITUTE OF MANAGEMENT STUDIES,  
RESEARCH &  
ENTREPRENEURSHIP EDUCATION

# THREE YEARS PART-TIME MASTER'S DEGREE PROGRAMME

Master's in Management Studies(MMS)  
(Marketing and Finance)

## Batch 2024-2027

**FEES - 51000 Per Year**

**3 Year Course**

- GUEST SESSIONS BY EXPERTS
- ALUMNI INTERACTION
- INDUSTRIAL VISITS

**Admissions  
STARTED**

**For admission visit [www.simsree.org](http://www.simsree.org) and follow the steps**

**For queries please email us on: [parttime@simsree.org](mailto:parttime@simsree.org)**





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## **THREE YEARS PART-TIME MASTER'S DEGREE PROGRAMME**

MASTER's in Management Studies(MMS) (Marketing and Finance)

## DIRECTOR'S MESSAGE

It's a matter great of pride and honour to be the Director of one of the leading management Institute which is constantly committed towards academic excellence. Located at the heart of financial capital of India and known for providing exceptional academic and industry experience, SIMSREE is the foremost preference of all the brilliant management aspirants. Established in the year 1983, institution has endeavoured to create an array of managers with right temperament and value who will eventually become responsible, poised and proficient global leaders. Our heartfelt gratitude to eminent faculties, devoted staff, distinguished alumni and earnest students, for their continuous support and commitment because of which SIMSREE has been one of the finest management institutes across the nation.

SIMSREE distinguishes itself from other B-Schools by focusing on its motto "Labor Omnia vincit" which means Diligent Work Conquers All. Its endeavours incessantly to be one of the most distinctive institutions by adhering to its core value of excellence, collaboration, integrity, wisdom, empathy and will sustain to preserve the same.

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Excellence is accomplished by leveraging academic bandwidth of faculty and students community which is quite indispensable to create leaders who will sustain global challenges. The ability to crystallize with fellow human beings in a collaborative way is our greatest strength and has helped us to achieve a higher trajectory of growth. SIMSREE always believes in sustaining an ethical and transparent culture which has contributed towards long-term success of the institution. As we groom potential leaders it is crucial to develop an innovative environment that encourages them to discover their wisdom to contribute significantly towards the nation. In the present digitalized words it is necessary to invest in human connection that paves the way for organizational success. SIMSREE builds professionals with emotional dominance who exhibit concern for fellow beings which act as a building block for successful transformation.

At SIMSREE we create true leaders by offering Full time Masters Program with specialization in Finance, HR, Marketing, Operations and Systems. In order to cater to working professionals, it also offers part time masters program in marketing and finance. Further to quench our inquisitive and enquiring minds we also offer doctoral programs in various management disciplines. SIMSREE thus fosters comprehensive development of the students who can face complex business challenges and emerge as successful individuals. This makes our institute the cynosure of the corporate world.

We look forward for an enduring relationship of trust and synergy with you and welcome you to explore the rich tradition of SIMSREE.



**Dr. Shrinivas Dhure (Director, SIMSREE)**

# ABOUT THE INSTITUTION

Sydenham Institute of Management Studies, Research, and Entrepreneurship Education (SIMSREE) was founded in 1983. Since then, SIMSREE has endeavoured to produce global managers of shining excellence.

Today, 40 years after its inception, SIMSREE stands as one of the most reputed management institutes in India. Located at Churchgate, in the heart of the financial capital of the country, SIMSREE has the advantage of being the cynosure of the corporate world and the opportunity to leverage knowledge from the finest in the industry.

## VISION

- Sydenham Institute of Management Studies, Research, and Entrepreneurship Education (SIMSREE) was founded in 1983. Since then, SIMSREE has endeavoured to produce global managers of shining excellence.
- Today, 40 years after its inception, SIMSREE stands as one of the most reputed management institutes in India. Located at Churchgate, in the heart of the financial capital of the country, SIMSREE has the advantage of being the cynosure of the corporate world and the opportunity to leverage knowledge from the finest in the industry.

## MISSION

- To let student initiative be a driving force behind the institution, supervising and guiding the students as and when required.
- To maximize industry exposure of students through internship, live projects, guest lectures and management events.
- To simulate a temperament of research and culture of entrepreneurship among students.
- To instill in students a sense of ingenuity, discipline and commitment to lead their organisations towards resounding success.

# AWARDS & RANKINGS

- **Outstanding** B-School in Western Region Award at the Silver Jubilee Edition of Business School Affaire & Dewang Mehta National Education Awards.
- **Outstanding** Educational Institute (West), ABP NEWS National Education Awards.
- **Outlook** All India 26, 2nd best in ROI.
- **TIME** - AA at National Level
- **Career 360** Western Region- 4th Rank
- **MBA Universe** 19th All India
- **CNBC TV 18** 12th in terms of Salary

# FACULTY AT SIMSREE

## Dr. Shrinivas Dhure

Director

**Dr. Vijay P. Narkhede**  
Professor

**Dr. Sangeeta Pandit**  
Associate Professor

**Dr. Aashish Pawaskar**  
Associate Professor

**Dr. Hanumant Ubale**  
Assistant Professor

**Dr. Pavan Patil**  
Assistant Professor

**Prof. Machindra Katare**  
Assistant Professor

**Prof. Rohan Ahale**  
Assistant Professor

**Dr. Ranu Jain**  
Assistant Professor

**Dr. Nimit Sheth**  
Assistant Professor

**Prof. Qudsia Virani**  
Assistant Professor

**Prof Shubhangi Padhye**  
Assistant Professor

**Prof Sarita Admune**  
Assistant Professor

## Mr. Ravindra Nannaware

Research Assistant

## THREE YEARS PART-TIME MASTER'S DEGREE PROGRAMME

To upgrade the knowledge and managerial skill of the working managers, the Institute started a Three Year Part Time Masters Degree Programme affiliated to the University of Mumbai.

The part-time Master Degree programme are designed with the clear objective of enabling young and promising executives to pursue advance study in their chosen area of specialisation. Keeping with the objectives, the programme lays considerable emphasis on the development of theory in the area of specialisation concerned and its potential for practical application. These programmes are only for working executives. As the programme seeks to maintain a high level of participation, they are recommended only to mature persons with experience and a high degree of achievement motivation.

### PROGRAMME OBJECTIVE

#### THREE YEARS PART TIME MMS (FINANCIAL MANAGEMENT)

The programme covers all the related areas of Finance, Accounting and Financial Services. Candidates having experience in Finance or related areas such as Management services, Project Planning and Control, Corporate Planning, Management Audit, Internal Audit, Marketing Analysis and Economic Analysis will find this programme very useful and propel career advancement.

#### THREE YEARS PART TIME MMS (MARKETING MANAGEMENT)

The programme covers all the related areas of Marketing including public sector marketing. It seeks to develop an integrated top management perspective, which is necessary for a marketing executive to move into top level general management positions.

Candidates seeking admission to this programme who have practical experience in any of the following areas like Market planning, Sales Management, Market Research, Distribution, Public Relations, Advertising, Export Marketing, and Applied Economics will find this program useful and boost their careers.



## ADMISSION ELIGIBILITY

- Bachelor degree from any UGC approved university or any other equivalent.
- A minimum of two years of Work Experience at the Executive or Supervisory level. (Experience being counted from the day after the last day of the qualifying examination passed by the learner after Bachelor's Degree examination)

## SELECTION CRITERIA

- Scholastic record of the candidate.
- Level and the nature of the work experience Screening test/ GD and PI score conducted by SIMSREE.
- Performance in the selection programme conducted by the Institute.

## DOCUMENTS

Applicants are required to submit the following documents at the time of submitting the application form which is available on the website.

- Certified True Copy of Marks Sheet and Degree Certificate of Bachelor's Degree.
- Examination or any other equivalent recognized University Degree.  
Certified True Copy of Work Experience.
- Photocopy of 10th, 12th, and bachelor degree mark sheet and bachelor degree, Experience letter photo copy

## FEES - Rs. 51,000 per year

(Subject to change as per the Government norms and its amendments from time to time)

## ATTENDANCE

Under ordinance 119, the minimum attendance necessary for keeping terms is three fourth of the days on which lectures are delivered in the First Term and the Second Term separately.

Students should note that if they fail to satisfy the above requirements, they will not be permitted to appear at the Institute or University examination and they will have to take fresh admission and keep fresh terms. No request on whatsoever ground will be entertained.

## DURATION AND TIMING OF THE PROGRAMMES

- First Semester July to December
- Second Semester January to April

## TIMINGS FOR PART-TIME MASTER PROGRAMME

Monday to Friday 6.30 pm to 9.30 pm

Saturday 4.00 pm onwards

Sunday 9.00 am onwards

Note, Timings are subject to change.



# SUBJECT OF MMM AND MFM

**Note: For all subjects, marks will be out of 100 and credits will be 2.5**

## SEMESTER I- MASTERS IN MANAGEMENT STUDIES (MARKETING, FINANCE)

### Subjects:

Principles of Management  
Financial Accounting  
Organisational Behaviour  
Managerial Economics  
Business Communication  
Quantitative Methods in Management

## SEMESTER III - MASTERS IN MANAGEMENT STUDIES (MARKETING, FINANCE)

### Subjects:

International Business  
Management Information systems  
Financial Management  
Taxation  
Creativity and Innovation Management

## SEMESTER IV- MASTERS IN MANAGEMENT STUDIES (MARKETING)

### Subjects:

Product and Brand Management  
International Finance  
Corporate Valuation  
Corporate Law  
Distribution and Supply Chain Management

## SEMESTER V - MASTERS IN MANAGEMENT STUDIES (MARKETING)

### Subjects:

Services Marketing  
Marketing Research and Analysis  
Customer Relationship Management  
Retail Management  
Industry Oriented Dissertation Project

## SEMESTER VI - MASTERS IN MANAGEMENT STUDIES (MARKETING)

### Subjects:

Strategic Management  
Strategic Marketing Management  
Media Planning and Strategy  
Event Management  
Integrated Marketing Communication and Digital Marketing

## SEMESTER II- MASTERS IN MANAGEMENT STUDIES (MARKETING, FINANCE)

### Subjects:

Production Management  
Business Research Methods  
Marketing Management  
Legal Aspects of Business  
Cost and Management Accounting  
Human Resource Management

## SEMESTER IV- MASTERS IN MANAGEMENT STUDIES (FINANCE)

### Subjects:

Financial Markets, Products and Institutions  
International Finance  
Corporate Valuation  
Corporate Law  
Security Analysis and Portfolio Management

## SEMESTER V - MASTERS IN FINANCIAL MANAGEMENT (MFM)

### Subjects:

Management of Bank and Financial Services  
Derivatives and Risk Management  
Mergers, Acquisition and Corporate Restructuring  
Behavioural Finance  
Industry Oriented Dissertation Project

## SEMESTER VI - MASTERS IN MANAGEMENT STUDIES (FINANCE)

### Subjects:

Strategic Management  
Treasury Management  
Project Finance  
Financial Modeling  
Wealth Management

# PHYSICAL INFRASTRUCTURE



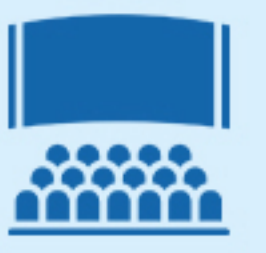
## Auditorium

A state-of-the-art auditorium with an LCD projector, an Excellent AV system, and a podium.



## Library

A spacious library with various national and international journals.



## Classrooms

All classrooms are spacious and air-conditioned and provide a perfect ambiance for learning.



## WiFi Enable Campus

The entire campus is covered by a Wi-Fi network.



## Seminar Hall

A fully equipped seminar hall with whiteboards and a projector with a seating capacity of 180 students.



## IT Lab

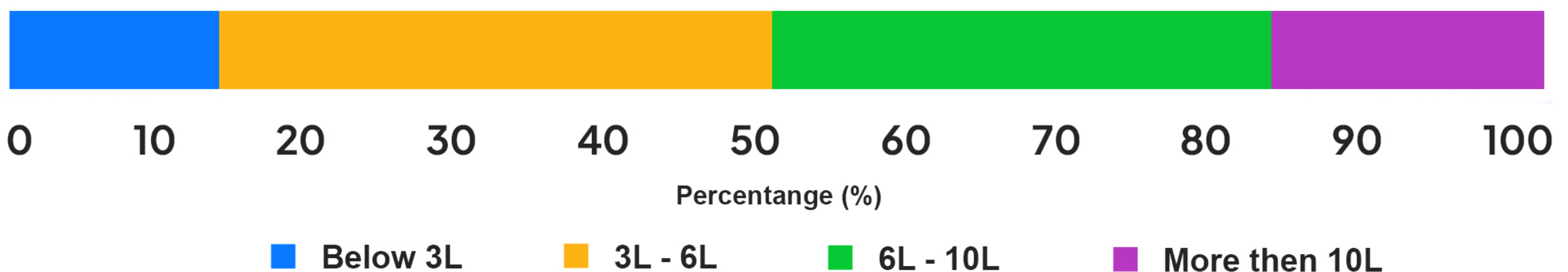
A computer lab with systems is available for students.



## Cafeteria

A spacious open-air cafeteria with day canteen facilities is the newest addition to SIMSREE. Recreational activities like table tennis, pool, carrom and flat screen TV offers students a chance to unwind after a hard day's work.

# CURRENT PACKAGE



More than 15% of the current students have package of 10LPA+

# TESTIMONIALS

I was very fortunate to spend three years of my life pursuing a Masters in Financial Management Course at SIMSREE. This experience provided me with immense exposure to the professional and practical aspects of the corporate world. The faculty at SIMSREE were highly approachable and played a significant role in grooming me professionally. Gaining knowledge from these expert faculty members has enabled me to make significant strides in my career. I am grateful to SIMSREE for helping me shape my perspective towards career growth. I will certainly cherish the three years I spent at SIMSREE. Cheers!



**Pratiksha Shinde**  
Manager, Fixed Income  
Treasury Operator  
CITI Bank





**Dr. Iyer Radhika**  
Assistant Professor,  
Elphinstone College

It was certainly a matter of pride to pursue the 03 years MMM program at SIMSREE. The course is specifically designed keeping in mind the working professionals. The curriculum is well structured, industry relevant and provide immense opportunities for personal growth. SIMSREE is undoubtedly an exceptional institution that provides unmatched learning experience. I express my sincere gratitude to the Director and faculty for their consistent support and guidance.

One can understand how growth can hit a pause in one's career if the professional is not timely upskilled with the changing technology and latest developments in their respective field. The curriculum does not only help in gaining theoretical knowledge but also helps in building management skills within an individual. Not as easy as said, but once you begin, there is no looking back. A small step today towards rebuilding your own skills can accelerate the pace of your growth to the highest potential.



**Sagar Tanna**  
AVP, Markets Product Control  
The Hongkong and Shanghai Banking  
Corporation Limited



**Bhakti Rane Shinde**  
Associate Manager, CIMA

“The executive MBA offered by SIMSREE has proven pivotal in my career, allowing me to explore various industries by applying the knowledge gained through the program. It was because of executive MBA, I was able to diversify myself during the challenging days of pandemic. Will always be thankful to the institute”

Executive MBA course at SIMSREE is perfectly designed for working professionals. The challenging but enriching curriculum, case-based pedagogy, and peer learning from an extremely diverse set of like-minded individuals makes SIMSREE the best place to be. Intense rigour of the program constantly keeps us on our toes, and teaches us how best to handle pressure in the outside world. It provides a great platform to accelerate career progression, and helps us in navigating uncertainty and prepares us to be better future leaders.



**Paris Rane**  
Designation - Business  
Manager - BASF India Ltd.



**Tanvi Ajit Phaterpekar**  
Deputy Manager, HDFC Bank

The executive course from SIMSREE not only gave me industry knowledge but also helped me gain key skills such as time management, finance management and problem-solving. This course helped me to land a job as a deputy manager at HDFC Bank, after being at a co-operative bank for more than 5 years.

“The program surpassed expectations due to the caliber of lecturers who skillfully integrated academic knowledge and real-world concerns. The fusion of fundamental learning and contemporary business thinking made the program both demanding and enjoyable. Be it a part of organizing the first ever industry summit, TEDx talk, and many more events and competitions that have helped each one of us to utilise and nurture our organizing and leadership skills. This sense of ownership fostered a feeling of belonging to SIMSREE. The program provided opportunities to organize events and competitions, which helped students develop and hone their organizational and leadership skills”



**Chandan Gandhi**  
Chief Branch Manager

**It is SIMSREE's commitment to give the best to its students and expect the best from them**

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